

The University of South Wales, in association with the Lexicon Management Institute of Leadership and Excellence, offers an eight-month MBA Global that provides you with an opportunity to gain three months experience with companies in the UK and overseas.

Students who have passed 80 credits on the MBA Global at Lexicon MILE will be considered to join USW for a further 100 credits at USW.

The MBA Global offers specialist pathways in Finance, HRM, Supply Chain Management, Marketing and Entrepreneurship. It builds on a strong ethos of helping managers and leaders solve complex business problems while developing professionals who will make a strategic difference within the context of their organisations.

It will develop your leadership and strategic thinking skills, including the ability to build successful teams and navigate growth within an uncertain, resource-constrained and competitive business environment. You will gain insights into how to prepare, plan and react efficiently to a rapidly changing business world. You will work on capstone projects which are set by business to help you hone real-world problem-solving skills.

As part of the USW MBA Global, you will enjoy a unique extracurricular programme, which includes masterclasses with leading figures from the spheres of business and government. In recent years, our guests have included Julia Gillard, former Prime Minister of Australia, Tony Blair, former UK Prime Minister, Karan Bilimoria, founder of Cobra Beer, and John Brown, former Chief Executive of BP, and Peter Cheese, Chief Executive of the Chartered Institute of Personnel and Development. As a globally-oriented programme, we run a series of masterclasses focused on the UN Sustainable Development Goals led by Sir Emyr Jones Parry, who served as the UK's Permanent Representative to the UN Security Council in New York. You will, too, benefit from an extensive programme of industry visits which will both build your awareness of the business environment in the UK and develop your professional networks.

More than anything, what makes the USW MBA Global distinctive is that we work with you as an individual to understand how we can best support your personal and professional development. You will, for example, be able to enjoy workshops and simulations on core skills and competencies from enhancing your public speaking skills to developing your confidence in business networking.

USW is host to a vibrant, multicultural environment that provides excellent opportunities for you to gain global perspectives on business and management. The MBA Global staff are drawn from across the world, and, between them, speak over 15 languages, and are specialists in core fields such as operations management, business analytics, energy transitions, HRM and digital marketing.

MBA Global Specialisations

- MBA Global
- MBA Global Finance
- MBA Global Marketing
- MBA Global Supply Chain
- MBA Global HRM
- MBA Global Entrepreneurship

What You Will Study

Term 1 – Taught Modules

Global Challenges

This module will explore the main global mega-trends, driving forces and challenges for global business today, and the ways in which they impact on global business management and global value chains. During this module you will develop responsible leadership skills including strategic decision-making and problem-solving capabilities in the context of real-life situations.

Global Strategy and Decision Making

This module will develop your ability to critically understand and evaluate a range of strategic options for effective decision-making consistent in a dynamic and diverse global marketplace. During this module you will explore a range of topics including global trade and foreign direct investment, culture and multinational competitive strategy in emerging markets, entry modes for multinational corporations and corporate strategy and portfolio management.

Project Management and Consultancy Skills

This module will critically explore and examine project management and consultancy skills in a business and a supply chain context. During this module you will explore relevant and key project management techniques and principles, including the concept of responsible leadership, and the impact that they have on operations, supply chain and business processes.

Term 2 – Business Project and Placement

Capstone Module

The pathway on which you enrol will determine which specialism Capstone Project module you will study from the list below:

Capstone Project (MBA Global Specialist Pathway)

The module will provide you with an exciting opportunity to utilise multiple skills sets, and knowledge gained in previous discipline-based modules to solve a real-world issue posed by an external or internal client organisation / consultant. Working in a student team you will prepare a report and actionable recommendations for a client using the tools, perspectives and theories studied in the course curriculum.

Capstone Project - Finance (Specialist Pathway)

The module will provide you with an exciting opportunity to utilise multiple skills sets, and knowledge gained in previous discipline-based modules to solve a real-world finance issue posed by an external or internal client organisation / consultant. Working in a student team you will prepare a report and actionable recommendations for a client using the tools, perspectives and theories studied in the course curriculum.

Capstone Project - Marketing (Specialist Pathway)

The module will provide you with an exciting opportunity to utilise multiple skills sets, and knowledge gained in previous discipline-based modules to solve a real-world marketing issue posed by an external or internal client organisation / consultant. Working in a student team you will prepare a report and actionable recommendations for a client using the tools, perspectives and theories studied in the course curriculum.

Capstone Project – Supply Chain (Specialist Pathway)

The module will provide you with an exciting opportunity to utilise multiple skills sets, and knowledge gained in previous discipline-based modules to solve a real-world supply chain issue posed by an external or internal client organisation / consultant. Working in a student team you will prepare a report and actionable recommendations for a client using the tools, perspectives and theories studied in the course curriculum.

Capstone Project – Human Resource Management (Specialist Pathway)

The module will provide you with an exciting opportunity to utilise multiple skills sets, and knowledge gained in previous discipline-based modules to solve a real-world HRM issue posed by an external or internal client organisation / consultant. Working in a student team you will prepare a report and actionable recommendations for a client using the tools, perspectives and theories studied in the course curriculum.

Capstone Project - Entrepreneurship (Specialist Pathway)

The module will provide you with an exciting opportunity to utilise multiple skills sets, and knowledge gained in previous discipline-based modules to solve a real-world entrepreneurship issue posed by an external or internal client organisation / consultant. Working in a student team you will prepare a report and actionable recommendations for a client using the tools, perspectives and theories studied in the course curriculum.

Teaching

You will experience an innovative curriculum which incorporates real-world challenges which will provide you with an opportunity to draw on your disciplinary understanding and work with others to develop new knowledge and employability skills which are highly appropriate for the demands of the modern workplace. Informed by cutting-edge research and practice, the MBA Global curriculum will enable you to become ethical and resilient world citizens with the aspiration to make a tangible societal impact, within and beyond the workplace.

The modules will be delivered through a mixture of lectures and seminars/workshops. All modules are supported by Blackboard, the virtual learning environment which will provide students with a wide range of learning material and study guidance. For the final capstone project student teams are allocated a supervisor who will provide constructive comment on their work as it develops.

Assessment

There are no examinations on the course. Instead, you will undertake a variety of innovative assessments designed to build a portfolio of skills and competencies, from preparing scoping reports and briefings, to applying theoretical knowledge developed on the modules to a range of authentic work-related settings and challenges.

Placements

The University of South Wales will provide advice on sourcing placements that reflect your professional aspirations, as well as guidance on preparing a strong application. All placements are, however, highly competitive and it is the responsibility of each student to secure their own placement.

You have the option of a work placement in one of the three placement pathways, all of which are secured through a competitive recruitment process:

External work-placement

We will provide a range of competitive work-placement opportunities. You will be required to go through an external recruitment process, attend an interview and demonstrate strong academic performance to secure your placement. Placements may range from large corporations to small medium enterprises. The duration of placements is around three months.

Note: the course does not guarantee external work placements, as these are limited and secured via a competitive recruitment process.

Internal consultancy-based placement

You can apply for a business analyst role within the South Wales Business School Business Clinic. If successful in gaining a clinic position, you would work as part of a group, under the direction of the Clinic Manager, to work on a live clinic-based consultancy project for a client company. A range of projects are identified each year and the Clinic Manager will assign students to projects, taking into consideration where possible your interests, specialism and the requirements of the client.

Internal entrepreneurship-based placement

The purpose of this placement is to provide you with the knowledge, skills, capacity, and personal outlook required to be a successful entrepreneur, owner or director of an entrepreneurial organisation. It adopts a student-centred approach to innovation and entrepreneurship based on learning through a range of experiential projects that address real-time issues within the industry.

Internal online business simulation

You will be able to join an online business simulation in teams. The simulation will offer you the opportunity to apply your knowledge, approaches and skills in leading and managing a global corporation, making strategic decisions in terms of investments in new markets, marketing campaigns, financial management and so on.

Lecturers

- [Dr Filippou Proedrou\(Opens in a new tab\)](#), course leader

We regularly revalidate courses for quality assurance and enhancement

At USW, we regularly review our courses in response to changing patterns of employment and skills demand to ensure we offer learning designed to reflect today's student needs and tomorrow's employer demands.

If during a review process course content is significantly changed, we'll write to inform you and talk you through the changes for the coming year. But whatever the outcome, we aim to equip our students with the skillset and the mindset to succeed whatever tomorrow may bring. Your future, future-proofed.