



**Academiau Dysgu  
Dwys Cymru**

Intensive Learning  
Academies Wales

Bwrdd Partneriaeth  
Ranbarthol Powys

Iechyd a Gofal  
Cymdeithasol



Powys Regional  
Partnership Board

Health and  
Social Care

**University of  
South Wales  
Prifysgol  
De Cymru**

# Leading Digital Transformation



# Intensive Learning Academy – Leading Digital Transformation

The Intensive Learning Academy at the University of South Wales has been developed in partnership with Heath Boards and is part funded by Welsh Government.

The Academy aims to bring together a community of digitally focused leaders and aspiring leaders from across health, social care and third sector.

## Why take part?

The academy aims to:

Help leaders and senior managers transform their services whilst building competency and understanding in how digital solutions can help meet future challenges

Offer academic and executive education courses to support managers to become digitally focused leaders

Help leaders to develop their teams by supporting the development of new skills and behaviours which contribute to people's digital competency, strategy, culture, and understanding of the customer or patients they serve

Explore new technologies and foster a culture of curiosity and innovation to create a digitally enabled health and social care system that will improve the lives of citizens in Wales.

The ILA Programme of short courses and professional qualifications have been co-created with our health partners.



## What's on offer?

The Academy offers a unique framework of learning opportunities delivered in partnership with Powys Regional Partnership Board, and supported by Aneurin Bevan University, Cardiff and Vale and Powys Teaching Health Boards, and Velindre University NHS trust.

**Leaders can access funded and part-funded:**

**Short CPD  
Professional Qualifications  
Academic Programmes**

## Format

The ILA Programme of short courses and professional qualifications have been co-created with our health partners.

The courses have been tailored to suit health and social care professionals and will be delivered via a virtual learning environment.

Each of the sessions will be the perfect blend of real-time facilitator-led theory and practical and participative tasks and activities, with virtual breakout rooms to optimise learning and cross collaboration.





This 5-year plan will deliver key outcomes, namely:

**1,450**

**Leaders and Managers**

with the desire and skills to Lead  
Digital Transformation

**180**

**Leaders and Managers**  
qualified to operate as Change Agents

**1000 Leaders and Managers**

more aware and engaged with the required  
changes for a whole system approach to health  
and social care through an understanding of  
ongoing digital transformation

**3 Published User Stories**

of Leadership and Digital Transformation  
projects and use of social media to  
disseminate key learnings and progress

**18 APPLIED RESEARCH PROJECTS**

from DBA outputs and MSC Dissertations  
that will be shared with the Leading Digital  
Transformation Community and beyond on  
completion of research

**415 Leaders**

with a Post Graduate Level qualification in  
Leading Digital Transformation to drive  
transformational change within their  
organisation and inspire and lead others

**1,300**

**Leaders and Managers**

sharing knowledge, experience and stories  
about their transformational change and Digital  
Leadership Journeys through a series of  
conferences and Alumni networking events

**A SUSTAINABLE, DIGITALLY  
AWARE COMMUNITY**

of continuous support through coaching,  
mentoring and action learning



# Shaping our Digital Transformation Leadership

**Professional Capability,  
Learning & Practice**

**Applied Learning  
& Innovation**



**Leadership & Reputation**

**Entrepreneurial Approach  
& Economic Growth**

# Developing our Future Leaders

## Leaders:

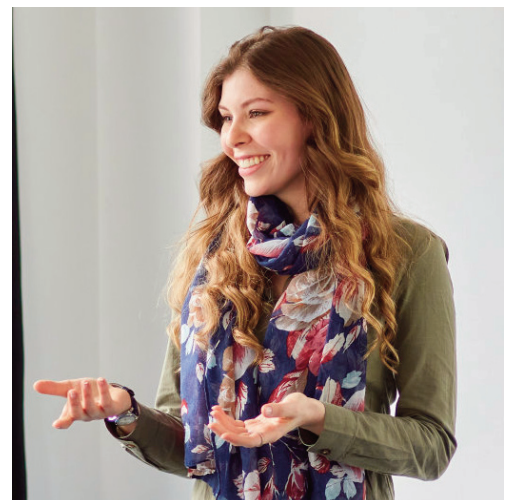
- Executives
- Senior Management
- Senior Leaders
- Middle Managers & Change Agents

**...Encouraging Service Transformation to develop a learning health & care system**

**...Complementing...**

- Learning from the NHS Digital Academy
- ILA Collaboration
- Collaborative & Compassionate Leadership
- Digital Skills Framework
- Academi Wales

**...Delivering learning at pace & scale...**



# Shaping our Digital Transformation Leadership

## Digital Leadership Transformation & Culture

**02**

### DEVELOPING STRATEGY

How to develop strategy & thinking

**01**

### SYSTEM LANDSCAPE

How the Health & Care system is designed in Wales?

### USER CENTRED DESIGN

Understanding the "User"

**03**

### DELIVERING DIGITAL

How digital change is implemented

**05**

**04**

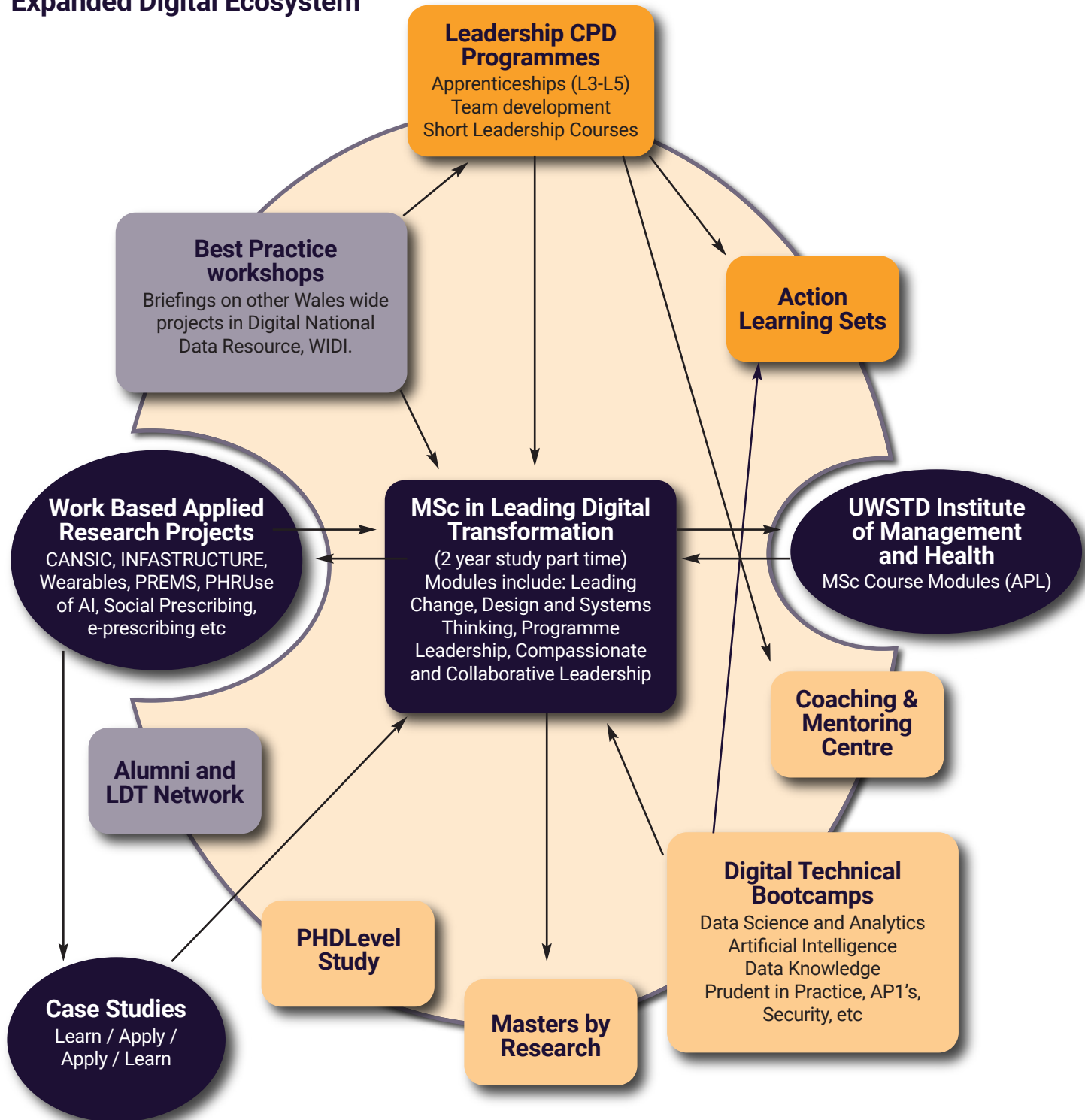
### DATA SCIENCE & AI

Importance of Data in service design, art of the possible for automation

...Applying the above to real life use cases...

# Deliverables...

## Expanded Digital Ecosystem





Website: [www.southwales.ac.uk/business](http://www.southwales.ac.uk/business)

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Twitter [@uswcommercial](https://twitter.com/uswcommercial)

Linkedin: **USW Commercial Services**



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